



HEADS OF AGREEMENT

This heads of agreement is made on the date of the last signature below.

Between the Parties

For Wild Places Pty Ltd (ACN 638 231 302) (**'For Wild Places'**)

- AND -

Organisation Name (ABN ** * ***)**
('Member')

1. MISSION

For Wild Places - For Wild Place's mission is to protect wild places and connect people in a life-long love for the outdoors through community and sports activism. We do this by creating life-changing outdoor events that raise awareness, drive sustainability, and support environmental causes, which give people the opportunity to action their desires for a better future for all.

Member – Insert member bio here.



2. PURPOSE AND SCOPE

The Member is entering into a heads of agreement with For Wild Places to support the creation of a membership collective that will generate revenue to fund core operations at For Wild Places.

3. CONTEXTUAL INFORMATION

This heads of agreement between For Wild Places and the Member is a non-binding heads of agreement. It defines the intent of the collaborative strategies and processes agreed to by the parties. The document acknowledges that all parties remain separate legal entities in their own right, with their own constituent legal and fiduciary responsibilities and remain accountable to their own bodies and other relevant legal authorities.

Except in the case of wilful default or negligence, no party will have any liability to any other for failure to perform its obligations under this heads of agreement.

The parties commit to work in close collaboration with each other; involving the sharing of information, knowledge, tools and resources. The collaboration forms the basis of a proactive partnership to seek interest and funding from the wider trail running community, their networks, and appropriate businesses.



Both parties acknowledge the following:

COMMERCIAL TERMS	
Commencement Date:	[insert]
Term	12 months from commencement date
Services provided by FWP:	<p>For Wild Place's will:</p> <ul style="list-style-type: none"> a) Feature the Member's logo on the FWP website b) Distribute bi-annual newsletter with updates on the team, events, impact, and upcoming opportunities c) Offer priority access to partnerships or sponsorship opportunities in relation to events, projects and initiatives led by FWP d) Be acknowledged as a Collective Member on FWP's social media platforms within 1 month of commencement e) Offer access to original FWP content for sharing f) Share content supplied by the Collective Member via FWP's key communication channels (newsletter, social media), when relevant to the community g) Suggest Collective Member collaborations throughout the year, including but not limited to; apparel collaborations, gear testing, participating in events, discounted team entry at FWP events and product giveaways and discounts
Members' primary obligations:	<p>The Member will:</p> <ul style="list-style-type: none"> a) Provide FWP with a written company profile and logo, for use on the FWP website b) Pay the nominated contribution amount to the nominated bank account after receiving the invoice c) Utilize digital assets provided by FWP to promote the Collective Membership on social media, promotional emails etc (optional) d) Maintain contact with FWP to discuss any upcoming promotions, events or campaigns organised by either party and consider opportunities to partner, support or cross promote



TERMS OF UNDERSTANDING

The signing of this heads of agreement implies that the signatories will strive to reach, to the best of their ability, the objectives stated in the Commercial Terms of this heads of agreement.

Signed by For Wild Places Pty LTD by its authorised representative	Signed by Member, by its authorised representative
<i>Signed:</i>	<i>Signed:</i>
<i>Print Name:</i>	<i>Print Name:</i>
<i>Position:</i>	<i>Position:</i>
<i>Date:</i>	<i>Date:</i>